Sponsorship Brochure
IEEE 2020 Custom Integrated Circuits Conference

March 22nd – 25th, 2020
Hyatt Regency Boston Harbor, Boston – MA, USA
Join us as a Sponsor for the 2020 CICC

www.ieee-cicc.org

The IEEE Custom Integrated Circuits Conference (CICC) is a premier conference devoted to Integrated Circuit (IC) research and development. 2020 will be the 31st year of operation, which showcases original, first-published innovative works on analog and digital circuit techniques covering a broad spectrum of technical topics.

CICC is a forum for analog mixed-signal circuit, IC and SoC designers, CAD developers, IC foundries and manufacturers, technology providers and ASIC users.

At CICC researchers and engineers talk about their accomplishments and challenges in all fields of electronic design, where experts are at hand and available during coffee breaks to discuss simple or inextricable problems, and where attendees will add most value to their organization by improving IC design skills as a mentor or mentee.

CICC features a technical program with over 130 lecture presentations and 16 educational presentations that will immediately bring professionals up to speed with the recent advances in IC state-of-the-art. To augment the technical paper presentations and tutorials, the conference also includes panel discussions, social hours and venues for peers to interact.

CICC is a technical conference attended by IC researchers, engineers and engineering managers directly involved with the development and system integration of IC's. The sponsorships program will get your company's name and products in front of the most influential people in our industry.

Our Sponsors gain great exposure for their company's name and products by choosing one or more advertising opportunities. They also demonstrate the company's leadership in supporting CICC, which, as the foremost IC design conference, is an important forum for education and communications in the industry. Sponsors are a fundamental part of CICC also by helping top students to attend the conference and educating the future of our industry.

IEEE CICC is dedicated to provide more opportunities to by promoting, among others, SSCS Women in Circuits and SSCS Young Professionals, who ensure the vitality and renewal of our programs. We focus on developing knowledge and technology related to public welfare and humanitarian efforts and to adapt in order to meet the demands of a changing environment.

Advertising Opportunities

General Conference ($15,000)

Take advantage of maximum visibility and exclusivity (only one General Conference Sponsorship is available). Your name and logo will be visible during the entire conference at the beginning of each session and during breaks, and wwill take top billing when all Sponsors are shown. This will also make you a **Platinum Level Sponsor**.

Monday Welcome Reception ($10,000)

Sponsor the Welcome Reception (food and refreshments) during which the conference best papers authors will present posters and discuss their idea. This is a great place to have your logo in front of all the participants as a sponsor of the first networking session of the conference. Monday, March 23rd , 5:30 pm - 8:00 pm in the Reception Hall.

Women, Young Professionals and Students Reception ($10,000)

Sponsor the Women, Young Professionals and Students Reception (food, refreshments and live music show). We will have an outstanding band playing in the Posters Hall for 45 minutes to conclude the Women, Young Professionals and Student IEEE SSCS mentoring session and lead into the second poster session and reception to end the day discussing the role of women, students and young professionals in the IEEE. Tuesday, March 24th, 5:30 pm - 8:00 pm in the Posters Hall.

Closing Ceremony and Conference Awards Reception ($10,000)

The Closing Ceremony and Conference Awards Reception (food and refreshments) will be held on the last day of the conference, Wednesday March 25th, from 1:30 pm to 3:00 pm. This will be the closing ceremony for the Conference during which the Best Paper, Outstanding Papers and Most Popular Educational Presentation will be awarded. This will be the last event at the conference and a great place to have your company name in front of the full audience.

Conference Gadgets ($7,500)

Sponsor a conference gadget of your choice such as a USB drive, Power Bank, Laser Pen, Lanyard Wallet, or Cordless Mouse. Your logo will be printed or engraved on the gadget and this small gift will be kept by attendees for many years to come.

Electronic Conference Proceedings ($7,500)

Sponsor the CICC Electronic Conference proceedings and your company name or logo will be displayed at the top of the conference proceedings browser form. Your company name will also be used as password to download the proceedings from our website.

CICC 2019 Best Paper Award ($7,500)

Sponsor the Award for the best conference paper from the entire student, regular and invited papers for CICC 2019. The award ceremony will be held on the last day of the conference March 25th, 2020.

Outstanding Paper Awards ($5,000 each)

Sponsor one of the Outstanding Paper Awards given for the best papers from 2019. Choices include:
- Outstanding Student Paper (3 available);
- Outstanding Regular Paper (1 available);
- Outstanding Invited Paper (1 available);

Most Popular Educational Presentation ($5,000)

Sponsor the award for the most popular educational speaker from the Educational Sessions for 2020.

Educational Session Sponsorship (2x available at $5,000 each)

Sponsor the educational session speakers for half of the educational sessions and get your company logo and name acknowledged in the sessions opening comments and during the entire conference.

Panel Sessions Sponsorship ($5,000)

Sponsor the panel sessions, which are interactive and address key topics, and get your company logo and name acknowledged in the sessions opening comments. Monday, March 23rd through Wednesday, March 25th.

Forum Sessions Sponsorship ($5,000)

Sponsor the forum sessions that address areas that are attracting significant research effort, and get your company logo and name acknowledged in the sessions opening comments. Monday, March 23rd through Wednesday, March 25th.

Internet Access for Conference Attendees ($5,000)

Sponsor wireless internet access for all conference attendees. Your company name will be typed as a password for internet access.

Lanyard Sponsorship ($5,000)

Sponsor lanyards to hold the badges for all attendees at CICC 2020. Your logo will be placed on the lanyard.

Keynote Coffee Break Sponsorship ($5,000)

Sponsor coffee, tea and soft drinks during the conference break immediately after the Keynote Address, Monday, March 23rd, 9:30 am - 10:00 am and 3:30 pm to 4:00pm.

Coffee Break Sponsorship (3 available at $3,000 each)

Sponsor coffee, tea and soft drinks during the regular conference breaks, Sunday, Tuesday and Wednesday, March 22nd to 25th, 9:30 am - 10:00 am and 3:30 pm – 4:00 pm.

Audio/Video Sponsorship (4 available at $4,000 each)

Sponsor the audio and electronic presentation equipment for one quarter of the educational and technical sessions and get your company logo and name acknowledged in the session opening comments. Monday, March 22nd through Wednesday, March 25th.

Student Registration and Travel Aid Sponsorship ($2,500 each)

Sponsor registration and travel for students to attend CICC 2020.

CICC

Platinum Sponsor

SILICON LABS

IEEE SSCS · IEEE CICC, Austin, TX, April 14-17, 2019 · 1

CICC

Gold Sponsors

MAXLINEAR

HUAWEI · cādence®

IEEE SSCS · IEEE CICC, Austin, TX, April 14-17, 2019 · 2

Silver Sponsors

ANALOG DEVICES
AHEAD OF WHAT'S POSSIBLE™

(intel)

CIRRUS LOGIC®

Silver Sponsors

TEXAS INSTRUMENTS

Mentor®
A Siemens Business

tsmc®

Bronze Sponsors

NXP | SECURE CONNECTIONS FOR A SMARTER WORLD

MYTHIC

IBM®

Catalyst Foundation

Important Dates to Remember

November 1st, 2019: Paper Submission deadline for technical conference.

March 1st, 2020: Sponsorship Deadline.

March 22nd, 2019: Conference begins with (free) Sunday Educational Sessions

Want increased visibility at CICC?

Improve your brand recognition and recruiting efforts by putting your company name and logo in front of the many talented engineers who will be attending this conference.

Benefits of Sponsorship include your company name on the CICC conference web page with a link to your website; listing on CICC promotional materials; and your banner or printed name at sponsored event. Sponsors are announced at the Keynote Presentation and thanked on the slides at the beginning of all of the educational and technical sessions. If your company is interested in becoming a Sponsor, please contact the CICC 2020 Sponsorship Chair, Stefano Pietri, at sfpietri@gmail.com or stefano.pietri@nxp.com.

SSCS SOLID-STATE CIRCUITS SOCIETY
Where ICs are in IEEE

GET CONNECTED

SSCS Member delivers:

Networking with