CICC

Sponsorship Brochure
IEEE 2019 Custom Integrated Circuits Conference

April 14th – Apr 17th, 2019
Hilton Austin Hotel, Austin - Texas
Join us as a Sponsor for the 2019 CICC

www.ieee-cicc.org

The IEEE Custom Integrated Circuits Conference (CICC) is a premier conference devoted to Integrated Circuit (IC) research and development. 2019 will be the 30th year of operation, which showcases original, first-published innovative works on analog and digital circuit techniques covering a broad spectrum of technical topics.

CICC is a forum for analog – mixed signal circuit, IC and SoC designers, CAD developers, manufacturers and ASIC users.

At CICC researchers and engineers talk about their accomplishments and challenges in all fields of electronic design, where experts are at hand and available during coffee breaks to discuss simple or inextricable problems, and where attendees will add most value to their organization by improving IC design skills as a mentor or mentee.

CICC features a technical program with over 130 lecture presentations and 16 educational presentations that will immediately bring professionals up to speed with the recent advances in IC state-of-the-art. To augment the technical paper presentations and tutorials, the conference also includes panel discussions, social hours and venues for peers to interact.

CICC is a technical conference attended by IC researchers, engineers and engineering managers directly involved with the development and system integration of IC's. The sponsorships program will get your company's name and products in front of the most influential people in our industry.

Our Sponsors gain great exposure for their company's name and products by choosing one or more advertising opportunities. They also demonstrate the company's leadership in supporting CICC, which, as the foremost IC design conference, is an important forum for education and communications in the industry. Sponsors are a very important part of CICC, bringing the entire IC design community together with representation of production, tools, technology, logistics and intellectual property.

IEEE CICC is dedicated to provide more opportunities to professionals working in the industry; particularly women, students and younger professionals, to ensure the vitality and relevance of our program, to develop knowledge and technology related to public policy and humanitarian efforts and to adapt in order to meet the demands of a changing environment. IEEE CICC sponsors exceptional and high performing Ph.D. students in the IC field to attend the conference.

Advertising Opportunities

General Conference ($15,000)

Take advantage of maximum visibility and exclusivity (only one General Conference Sponsorship is available). Your name and logo will be visible during the entire conference at the beginning of each session and during breaks, and will take top billing when all Sponsors are shown. This will also make you a **Platinum Level Sponsor**.

Monday Welcome Reception ($10,000)

Sponsor the Welcome Reception (food and refreshments) during which the conference best papers authors will present posters and discuss their idea. This is a great place to have your logo in front of all the participants as a sponsor of the first networking session of the conference. Monday, April 15th, 5:30 pm - 8:00 pm in the Poster Hall.

Women, Young Professionals and Students Reception ($10,000)

(New for 2019)

Sponsor the Women, Young Professionals and Students Reception (food, refreshments and live music show). As Austin best tradition, we will have an outstanding band playing in the Posters Hall for 45 minutes to conclude the Women, Young Professionals and Student IEEE SSCS mentoring session and lead into the second poster session and reception to end the day discussing the role of women, students and young professionals in the IEEE. Tuesday, April 16th, 5:30 pm - 8:00 pm in the Posters Hall.

Closing Ceremony and Conference Awards Reception ($10,000)

The Closing Ceremony and Conference Awards Reception (food and refreshments) will be held on the last day of the conference, Wednesday April 17th, from 1:30 pm to 3:00 pm. This will be the closing ceremony for the Conference during which the Best Paper, Outstanding Papers and Most Popular Educational Presentation will be awarded. This will be the last event at the conference and a great place to have your company name in front of the full audience.

Conference Proceedings USB drive ($7,500)

Sponsor the flash drive containing the proceedings and presentations from the technical sessions. Your logo will be placed on the flash drive artwork and you can place additional promotional material on the drive. This summary of CICC 2019 will be kept by attendees for many years to come.

CICC Web Site ($7,500)

(New for 2019)
Sponsor the CICC Web Site and your company name will be displayed at the top right of the conference home page of the conference until May 31st, 2019.

Conference Program Booklet
(2 pages at $7,500 each)

(New for 2019)
Sponsor the CICC program booklet and your content will be printed in the central page (4"x9") of the conference program.

CICC 2019 Best Paper Award ($7,500)

Sponsor the Award for the best conference paper from the entire student, regular and invited papers for CICC 2019. The award ceremony will be held on the last day of the conference Apr 17th, 2019.

Outstanding Paper Awards ($5,000 each)

Sponsor one of the Outstanding Paper Awards given for the best papers from 2019. Choices include:
- Outstanding Student Paper (3 available);
- Outstanding Regular Paper (1 available);
- Outstanding Invited Paper (1 available);

Most Popular Educational Presentation ($5,000)

Sponsor the award for the most popular educational speaker from the Educational Sessions for 2019.

Educational Session Sponsorship (2x available at $5,000 each)

Sponsor the educational session speakers for half of the educational sessions and get your company logo and name acknowledged in the sessions opening comments and during the entire conference.

Panel Sessions Sponsorship ($5,000)

Sponsor the panel sessions, which are interactive and address key topics, and get your company logo and name acknowledged in the sessions opening comments. Monday, April 15th through Wednesday, April 17th.

Forum Sessions Sponsorship ($5,000)

Sponsor the forum sessions that address areas that are attracting significant research effort, and get your company logo and name acknowledged in the sessions opening comments. Monday, April 15th through Wednesday, April 17th.

Internet Access for Conference Attendees ($5,000)

Sponsor wireless internet access for all conference attendees.

Lanyard Sponsorship ($5,000)

Sponsor lanyards to hold the badges for all attendees at CICC 2019. Your logo will be placed on the lanyard.

Keynote Coffee Break Sponsorship ($5,000)

Sponsor coffee, tea and soft drinks during the conference break immediately after the Keynote Address, Monday, April 15th, 9:30 am - 10:00 am.

Coffee Break Sponsorship (5 available at $3,000 each)

Sponsor coffee, tea and soft drinks during the conference breaks between Technical Sessions. Monday, April 14 through Wednesday, April 17. Times are Tuesday and Wednesday, 9:30 - 10:00 am and Monday, Tuesday and Wednesday, 3:30 pm - 4:00 pm

Audio/Video Sponsorship (4 available at $4,000 each)

Sponsor the audio and electronic presentation equipment for one quarter of the educational and technical sessions and get your company logo and name acknowledged in the session opening comments. Monday, April 15th through Wednesday, April 17th.

Student Registration and Travel Aid Sponsorship ($2,500 each)

Sponsor registration and travel for students to attend CICC 2019.

CICC 2018 Sponsors:

Thank you to:

Platinum Sponsor:

Silicon Laboratories - *For the General Conference Sponsorship*

Gold Sponsors:

Analog Devices - *For the Lanyard and the Outstanding Student Paper Sponsorships*

Cadence Design Systems - *For the Educational Sessions and Most Popular Educational Presentation Sponsorships*

Silver Sponsors:

Cirrus Logic – *For the Conference Proceedings on USB Drive Sponsorship*

Huawei – *For the Keynote Coffee Break Sponsorship*

IMEC – *For the Outstanding Student Paper Sponsorship*

Intel - *For the Outstanding Regular Paper Sponsorship*
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Samsung - *For the Forum Session Sponsorship*

Bronze Sponsors:

Catalyst Foundation - *For the Student Registration Aid Sponsorship*

IBM - *For the Student Registration Aid Sponsorship*

Mentor - *For the Tuesday Morning Coffee Break Sponsorship*

TSMC – *For the Wednesday Morning Coffee Break Sponsorship*

Important Dates to Remember

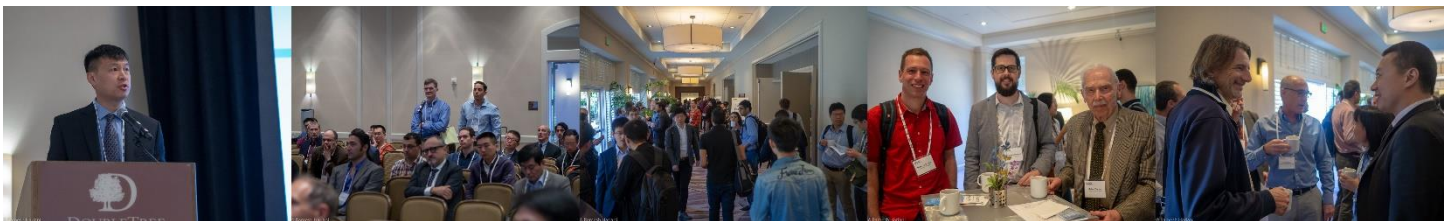November 5, 2018: Paper Submission deadline for technical conference.

April 1st, 2019: Sponsorship Deadline.

April 14th, 2019: Conference begins with Educational Sessions

Want increased visibility at CICC?

Improve your brand recognition and recruiting efforts by putting your company name and logo in front of the many talented engineers who will be attending this conference.

Benefits of Sponsorship include your company name on the CICC conference web page with a link to your website; listing on CICC promotional materials; and your banner or printed name at sponsored event. Sponsors are announced at the Keynote Presentation and thanked on the slides at the beginning of all of the educational and technical sessions. If your company is interested in becoming a Sponsor, please contact the CICC 2019 Sponsorship Chair, Stefano Pietri, at sfpietri@gmail.com.