



Sponsorship Brochure

IEEE 2018 Custom Integrated Circuits Conference

CICC will be at the DoubleTree Mission Valley, San Diego, CA, April 8 – April 11, 2018

Join us as a Sponsor for the 2018 CICC

www.ieee-cicc.org

The IEEE Custom Integrated Circuits Conference (CICC) is the premier conference devoted to IC development. 2018 will be the 29th year for CICC, which showcases original, first-published innovative analog and digital circuit techniques covering a broad spectrum of technical topics. It is a forum for circuit, IC and SoC designers, CAD developers, manufacturers and ASIC users. CICC is the conference to find out how to solve design problems and improve circuit design and chip design techniques.

The conference features a technical program with over 125 lecture presentations. To augment the technical paper presentations and tutorials, the conference includes educational sessions, panel discussions, and venues for peers to interact.

CICC is a technical conference attended by engineers and engineering managers directly involved with the development and system integration of ICs. Sponsorship gets your company's name and products in front of these customers.

95% of the attendees either recommended the purchase of, or influenced the purchase of, many aspects of the IC and system process including tools, services, IP, libraries, packaging, foundries, PCBs and systems. This gives you broad access to the people making or influencing the decision to purchase products from your company.

Sponsors gain great exposure for their company's name and products. Sponsorship also demonstrates the company's leadership in supporting CICC, which, as the foremost IC design conference, is an important forum for education and communications in the industry. Sponsors are a very important part of CICC, bringing the design community together with the companies that provide tools, technology and intellectual property.

Sponsorship Opportunities

Monday Welcome Reception Sponsorship (\$8,000)

Sponsor the Welcome Reception (food and refreshments). This is a great place to have your logo in front of all the participants as a sponsor of the social/networking event of the conference.



Conference Proceedings Sponsorship (\$7,500)

Sponsor the flash drive containing the proceedings and presentations from the technical sessions. Your logo will be placed on the flash drive artwork and you can place additional promotional material on the drive. This summary of CICC 2017 will be kept by attendees for many years to come.



Keynote Coffee Break Sponsorship (\$5,000)

Sponsor coffee, tea and soft drinks during the conference break immediately after the Keynote Address on Monday.



Educational Session Honorariums Sponsorship (2 available at \$5,000 each)

Sponsor the educational session presenters for half of the educational sessions and get your company logo and name acknowledged in the sessions opening comments.

Internet Access for Attendees (\$5,000)

Sponsor wireless internet access for all attendees.

Lanyard Sponsorship (\$5,000)

Sponsor lanyards to hold the badges for all attendees at CICC 2017. Your logo will be placed on the lanyard.

Best Paper Award Sponsorship (4 available at \$5,000 each)

Sponsor one of the Best Paper Awards given for the Best Papers from 2017. Choices include:

- Best Regular Paper
- Best Student Paper
- Best Poster Paper
- Best Invited Paper



Audio/Video Sponsorship (4 available at \$4,000 each)

Sponsor the audio and electronic presentation equipment for one quarter of the educational and technical sessions and get your company logo and name acknowledged in the session opening comments. Monday - Wednesday.



Coffee Break Sponsorship (3 available at \$3,000 each)



Sponsor coffee, tea and soft drinks during the conference breaks between Technical Sessions. Monday through Wednesday.

Student Registration Aid Sponsorship (\$2,500 each)

Sponsor registration for students to attend CICC 2017



Thank you to:

Gold Sponsors:



Analog Devices - For the Monday Poster Session and the Best Regular Paper Award Sponsorship



Silicon Laboratories - For the Tuesday Poster Session and the Conference Proceedings Sponsorship



Texas Instruments - For the Analog and Power Technical Sessions Sponsorship, the Best Poster Paper Award Sponsorship and Student Registration Aid



Intel - For the Best Student Paper Award Sponsorship and Student Registration Aid
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Bronze Sponsors:
Catalyst Foundation - For the Student Registration Aid



Macom - For the Monday Afternoon Coffee Break Sponsorship



efabless.com
For the Monday Keynote Coffee Break Sponsorship

Sponsor several of the above items and become a:

Platinum Sponsor
(\$15,000 and above)

Gold Sponsor
(\$10,000 - \$14,999)

Silver Sponsor
(\$5,000 - \$9,999)

Bronze Sponsor
(\$2,500 - \$4,999)

Want increased visibility at CICC?

Improve your brand recognition and recruiting efforts by putting your company name and logo in front of the many talented engineers who will be attending this conference.

Benefits of sponsorship include your company name on the CICC conference web page with a link to your website; listing on CICC promotional materials; and your banner or printed name at sponsored event. Sponsors are announced at the Keynote Presentation and thanked on the slides at the beginning of all of the technical sessions. If your company is interested in becoming a sponsor, contact the CICC Sponsorship Chair, Paul Billig, at pbillig@pacbell.net.